

Total number of printed pages : 2

NB-T/TT(V)

2017
TRAVEL AND TOURISM (Vocational)

Total marks : 50

Time : 2 hours

General instructions :

- i) Approximately 15 minutes is allotted to read the question paper and revise the answers.*
- ii) All questions are compulsory.*
- iii) The question paper consists of 25 questions.*
- iv) Marks allotted to every question are indicated against it.*

N.B: Check that all pages of the question paper are complete as indicated on the top left side.

Choose the correct answer from the given alternatives:

5x1

1. The word 'Personality' in Latin means
 - (a) attitude
 - (b) mask
 - (c) character
 - (d) skills

2. What is the contribution of tourism to the world's income?
 - (a) 10%
 - (b) 15%
 - (c) 20%
 - (d) 25%

3. The travel agents have the permission to provide foreign exchange from the
 - (a) SBI
 - (b) RBI
 - (c) NABARD
 - (d) CBI

4. Pushkar Fair is celebrated for how many days?
 - (a) 3 days
 - (b) 4 days
 - (c) 5 days
 - (d) 6 days

5. How many world heritage sites are there in India?
 - (a) 51
 - (b) 40
 - (c) 32
 - (d) 25

Answer the following questions in one word or one sentence:

6. Mention any two things that should be at hand all the time while taking a message. 1
7. What is the other name for body language? 1
8. What proportion does tourism contribute to India's GDP? 1
9. Give the full form of FIT. 1
10. Name any two historical monuments which have achieved iconic status. 1

Answer the following questions in 20-50 words:

11. What is personality development? 2
12. What are the two types of clothing commonly used in tourism industry? 2
13. Explain the meaning of the slogan 'Athithi Devo Bhava' . 2
14. Define Tourism. 2
15. Write any two functions of the Ministry of Tourism. 2
16. What is MICE? Give one reason why it is important. 1+1=2
17. Explain any one important activities of a travel agency. 2
18. Mention any four major natural resources of natural tourism product. 2
19. How is business traveller important to the tourism industry? 2
20. What is Heritage? 2

Answer the following questions in 60-100 words:

21. 'Personality is natural as well as nurtured'. Do you agree? Explain and give examples from your life experiences. 4
22. What is etiquette? Give three reasons why we should give importance to work place etiquette. 1+3=4
23. Explain any four typology of tourism impact. 4
24. Explain the significance of health certificate for travelling abroad. 4
25. Explain any two tourism products. 4